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For Immediate Release

Video Game Studio Launches Game With Diversity

LANSING, MI, September 16, 2016 – Strength in Numbers (SiN) Studios, Inc., an independent video game development company based in Lansing has added something to their game that isn't commonly seen in video games: a gay hero.

Their launch title, Tuebor, is a 3rd person, cross-genre, competitive, multiplayer, action game set in a post-apocalyptic, dystopian future. Players will be able to choose their favorite hero, then jump into their favorite game mode.

One of the 30 heroes players will be able to play as is the half-man/half-scorpion, [Manco](#). Manco's back story references his husband, who was captured and murdered by ruthless thugs. Manco's backstory was written in a way that made sense for him to be in a same -gender marriage, and was appropriate to his character.

Scott Reschke, CEO of SiN Studios, commented, "We wanted to make sure that Tuebor was inclusive and diverse. When designing Tuebor I chose to make heroes that have a wide variety of ethnicities, personalities, and backgrounds. For Manco, I knew I had an opportunity to move away from the standard paradigm of gamer heroes and allow him to be something more, something outside of the standard game-box. As being gay isn't a choice, it isn't defined entirely by clothing or music or words, it was an easy and natural process to write his biography and backstory to include his husband's death and Manco's desire for revenge."

Manco plays like any other hero within Tuebor. SiN Studios didn't want him coming off as a stereotypical effeminate caricature of a gay man; he is a strong, proud, clever man and on a revenge mission.

Reschke wanted to make sure that he was also represented appropriately by having him voiced by a close friend of his, actor/producer, Taylor Kelsaw, who embodies all aspects of the hero Manco.

Reschke finishes with, "At the end of the day, I wanted to create a video game that anyone around the world could find a hero they identify with and could enjoy playing in our game."

To see Manco along with the other heroes Tuebor has to offer, visit www.tueborgame.com.

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