**Human Heroes Curie on Matter Launches onto The App Store**

*Child-friendly adventure game features iconic actress Miriam Margolyes as Marie Curie*

**London, England** –29th July 2019 – Newly formed EdTech startup KalamTech has just announced the launch of its latest title *Human Heroes Curie on Matter* for iOS devices. The game brings back to life ‘the mother of radioactivity’; pioneer physicist, chemist, and the first and only woman to win the Nobel Prize twice – Marie Curie – through a collection of creative problem and puzzle-solving mini-games and exciting numerical challenges, covering educational topics such as the states of matter, radioactivity, physics, chemical elements, uranium, atoms and more. KalamTech’s in-house education specialists have meticulously examined dozens of important scientific literatures to ensure that each section of the game relates to a STEM subject area, offering a well-rounded learning experience for every child.

Young scientists in the making learn all about chemistry by tapping, swiping and dragging their way to greatness as they fire neutrons at atoms, break down pitchblende into ore and isolate like-elements together. Kids will have both their mind and perseverance tested as they explore Curie’s life by performing the same tasks Curie did some 100 years ago, including cleaning a manor house to fund Curie’s sisters’ studies in Paris and maneuvering Curie’s vehicle to avoid debris. Breaking up the gameplay are gorgeous hand-drawn animation sequences that tell the oft untold parts of Marie Curie’s gripping life; from her early upbringing in Poland to the outbreak of the First World War and eventually, recognition as a historical icon.

KalamTech’s dedication to creating a genuinely educational children’s experience is so much so that the team’s in-house education specialists ensure the game closely follows the topics and subject areas as covered by the National Curriculum and that all in-game facts and figures are rigorously checked and researched to ensure maximum accuracy.

Marie Curie is already joined in the App Store by Albert Einstein in *Human Heroes Einstein on Time*, with Einstein voiced by the iconic Stephen Fry!

KalamTech’s next hero of history, Leonardo da Vinci, will be coming next.

*Human Heroes Curie on Matter* is available on the App Store for £3.99/$3.99/€3.99 at: <https://apps.apple.com/tt/app/human-heroes-curie-on-matter/id1447241010>

**Key Features**:

* Fire neutrons at atoms while avoiding nearby orbiting electrons and watch them radiate and disintegrate through neutron activation
* Works completely offline with no ads, subscriptions, in-app purchases or sign-ups!
* Marie Curie is voiced by the charismatic, BAFTA award-winning Miriam Margolyes, known for over 150 roles across TV and film in a career spanning 5 decades, who recorded hundreds of lines of dialogue for this game
* Helping tell this interactive story is the Vault of Wisdom; a comprehensive database of questions (recorded by real students!) and facts about science and Marie Curie’s captivating life. Completing activities and tasks will yield Synaptocoins; in-game currency used to unlock even more database questions – with 50 in total
* Endless replay value, with daily quests and the ability to redo challenges for extra bonus’, more Synaptocoins, and higher star ratings!
* Music written and composed by industry-renowned musician Marc Sylvan, credited for over 100 projects across film, television, games, and animation

----------------------------ENDS----------------------------

**Notes to Editors**

Twitter: <https://twitter.com/HumanHeroesApp>

Facebook: <https://www.facebook.com/HumanHeroesApp/>

Website: <http://humanheroes.co.uk/>

Trailer: <https://www.youtube.com/watch?v=3b8AvB5s-Bc&amp>

**Press kit:**

<https://drive.google.com/drive/folders/1lmHHTlzsaveV4XHoajOb4uP7lRYv15i3?usp=sharing>

**Press contact:**

For more information, please contact:

pr@kalam.tech

**About KalamTech/ Human Heroes:**

‘Curie on Matter’ is the second in a children’s educational app series – “Human Heroes” - Created by Edtech start-up KalamTech, centred on history’s greatest minds. From the philosophers of ancient Greece to the giants of science, renowned artists, composers, mathematicians, authors, and architects – these inspirational characters are brought back to life in a futuristic theatrical setting to perform a captivating live-show experience covering their life and their famous discoveries.