- for immediate release –

# Brake To Win

The “steering free racer” is now available on iOS and Android

**August 4, 2015 - Plymouth, England** - The Interactive Systems Studio release their full version of Brake To Win, a fast paced 3D racing game for iOS and Android.

Brake To Win is an inventive mix of slot car racing controls and racing game physics. Guide your car using the brake and boost buttons while it tries to stay on the track, it’s harder than it looks! Race against 24 wacky opponents, including “Pierre Penguin”, “The Kactus Kid” and “Reginald Rocket”. Can you beat them all to face “Ice Beard”? You’ll need to upgrade your car’s acceleration and boost power among other things to stand a chance! Three unlockable cars await you, win all 6 of the boss cars and race them too: there is even a bonus mystery car! Grab your driving gloves, it’s time to take you for a ride.

**Features:**

* Simple controls - just brake and boost!
* 10 Unlockable, upgradable cars
* 24 races, each with a different opponent
* Crazy, colourful tracks
* No ads or in-App Purchases
* Fast paced 3D racing action

**Press quotes:**

“Racing game fans looking for something different will definitely want to take a look at this unique take on the genre.” - *Super Game Droid*

**Fact Sheet:**

* Category: Racing
* Age rating: 9+
* Publisher: Interactive Systems Studio
* Developer: Interactive Systems Studio
* Release Date: July 31, 2015
* Platforms: iOS, Android
* Price: USA - $1.99; UK - £1.49

**iTunes** store page - <https://itunes.apple.com/us/app/brake-to-win/id840205109?ls=1&mt=8>

**Google Play** store page - <https://play.google.com/store/apps/details?id=com.iss.braketowin>

**Web site** - <http://www.braketowin.com/>

**Facebook** page - <https://www.facebook.com/braketowin>

**Twitter** page - <https://twitter.com/BrakeToWin>

**Press kit** with screenshots and video available at - <http://iss.io/presskit/sheet.php?p=braketowin>

Press **contact** - [braketowin.iss@plymouth.ac.uk](mailto:braketowin.iss@plymouth.ac.uk)

**About Interactive Systems Studio**

The Interactive Systems Studio is an open innovation R&D studio, hosted by Plymouth University, Devon, U.K.

For more information, visit <http://iss.io/>